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Special
edition
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3/09

I don't blog: I brag, celebrate, and shamelessly advertise!!!

Welcome! to the director's cut of my newsletter. You know, or should know by now, I'm *dyslexic*. Relax. Put away your red pen.

Kathryn's Beach and **High Tide** are available **NOW**. Price reduced on the new editions.
www.NadineLamanBooks.com

Writing News Briefs:

Let me say for the millionth time, I love being a writer! I am totally in heaven being an indie writer. NOW, it is my ballgame. All the screw-ups are mine. And all the screw-ups avoided are mine.

But that's not the best part. The best part is if I want to do this goofy marketing idea or that goof idea – I'm the boss, so that is what gets done.

In related news: I sent an email to everyone on the newsletter mailing list, minus the people I knew for sure had KB. The email said [basically], the first 10 people to email me your mailing address get a free copy of Kathryn's Beach. FREE, as in no shipping – in or out of the USA.

To surprise those who responded, I added a bonus gift of a bookmark handmade by my friend Judith. Also I didn't mention the books would be signed. It is sort of like Christmas doing all these little surprises. I had loads of fun with this. Thank you to those who ask for a free book. It was a joy. I had such fun with the response and added comments. You are terrific. You delight me. I was thrilled to send the books to you. There is **still one book left**, so if you didn't ask, but wanted one – now is the time. Don't assume someone else beat you to it – that's why there is one left. Email me. Don't over think this, just go for it. NadineLaman@aol.com

Marketing strategies 'say' to offer something to people to get them to sign up. Goodness, I don't want people to sign-up if they don't want on the list.

I think people already on the list are the ones who should get the perks. I'm not much for bribing people to do things, but I will reward them for having done them.

There should be more than an email notice for being on the (any newsletter) list. Some people like the audio messages I (sometimes) add to the newsletter notice that people not on my mailing list do not get, and until now, probably didn't know existed. I can't say the audio messages are a huge value for signing up. They are off the cuff. However, it is (I'm told) kind of fun to hear the voice of the writer. I'm sure you can tell they are not scripted.

As lovely as that is, I think you should get more for being a fan. That's why I give away things. Now that I'm a totally INDIE writer, I can do this more often. Watch for them. Some will be in the audio attachment only, some in the notice text, some in a special mailing, like the one for FREE books – postage free (anywhere in the world).

If you're receiving a comp notice of the newsletter, be sure to sign up for the mailing list before the trial subscription expires.

Where? Go to the homepage or newsletter page on my website. I don't like probing questions on newsletter sign-up links, so I didn't put any in the sign-up on my website. All I need is your email address in the sign-up box. Easy-peasy! I never, ever share my list with anyone. Sign-up now so you don't forget. www.NadineLamanBooks.com

I ♥ my YouTube® Video!
www.youtube.com/watch?v=vwh8DIXKXv8

Kathryn & Co. News: Do you have questions about Kathryn and friends? I'd love to hear them. (Yes, really.) NadineLaman@aol.com

I love (LOVE) getting reader comments and questions, even the not so complimentary ones. What you like and don't like gives me insights that make me a better writer, so keep them coming. I'll write better books for you! That's a win-win.

Don't hesitate to ask. Look back through previous newsletters, I never embarrass anyone by name for their questions or comments. Questions anyone?

What's Next? With me, one never knows – do they? (You have no idea how true this is!)

A word about High Tide. The Indie version (the new book) is different from the first edition. I've taken the story line back to how it was pre-publication, in the ms form. The differences are subtle.

The primary difference is the Ireland scene. Well, yeah, that is a pretty big deal, isn't it?

It looks like the original version of High Tide is still available on amazon until they sell out. There are NO new Kathryn's Beach available anywhere, except from me, www.NadineLamanBooks.com

And from our **shameless advertising dept.**

Reader's Word of Mouth is what really sells books.
Buzz this book!

TRY BEFORE YOU BUY!*

FREE sample booklet of the first 2 chapters of Kathryn's Beach.

No shipping fee. Totally FREE!

Booklet includes a discount code for your next purchase.

e-Mail me your complete name and mailing address and I'll ship a **FREE** booklet to you.

***Don't be silly, coffee not included in this offer.**

I get...the **LAST WORD!** (Naturally!)

It is no secret that I write my newsletter month in advance. Now that I'm totally indie, it seems I have more to say, do, and tell you.

For a while I'm going to post two newsletters per month and see if that doesn't take care of: 1) the excess of information to share with you; 2) the continued avoidance of blogging; 3) my need to write about writing.

The questions are, of course: 1) do you have the time or the interest for two newsletters from me a month; 2) would you read one more newsletter, considering how many newsletters most of us already read, not to mention the blogs we follow and the social networking we (not me) do; 3) will you tell me this is too much or simply unsubscribe?

I'm pleased that so far no one has unsubscribed from my newsletter since it's beginning, September 2006. I don't want that to change, though I'm sure someday someone will pull the plug. *sigh* I'd rather hear from you if you like two newsletters a month or if you don't than to have you unsubscribe.

The other thing is, I might just do two a month prior to the release of a new book. So, we'll just have to see how this works.

I plan to vary the format of the mid-month newsletter, and keep the beginning of the month format nearly static. That, again, may not be what eventually happens.

Most importantly, if this doesn't meet your needs as a fan, let me know what you do want. No point in doing something you're going to delete without opening. I am one of those people who likes to hear from my readers and potential readers.

I haven't been writing about the industry as I did in the past. Let me know if you want more industry commentaries or info. There are lots of blogs and newsletters about publishing, so I backed off from that. I assure you, it isn't because I don't have an opinion. Most things in this industry are done now because they have always been done that way and a whole lot of the rest is simply 'The Emperor's New Clothes.' I don't read minds. Let me know what you think about this. Blogging isn't an option.

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